



Case Study

Client:

Dice (Barkley Agency)

**Key Takeaways:**

- Best placement
- Best price
- Best service

Challenge:

- Ad Agency based in Midwest, unfamiliar with Silicon Valley
- Needed strategic advice on the best billboard placements

Solution:

- Used the marketplace to find “AdSemble Recommended” billboards
- Bid on desired locations to stay within budget
- Received 24/7 campaign support

Result:

- Creative seen by entire Silicon Valley resulting in free press from media outlets such as Bloomberg, Pando Daily, TechCrunch and more
- 370k+ search results on Google from various news outlets, blogs, social media and tech enthusiasts